

**MINUTES OF THE  
GOVERNOR'S BOARD OF ECONOMIC DEVELOPMENT**

August 17, 2007 • 10:00 a.m. to 12:00 p.m.  
324 South State Street, Suite 500  
Salt Lake City, Utah

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**Members Present:** Ragula Bhaskar, Jack Brittain, Molonai Hola, Mel Lavitt, Nikos Linardakis, Jerry Oldroyd, Gerald Sherratt, James Sorenson, Cliff White

**Members Absent:** Bill Boyle, Mary Draper, Stanley Ellington, Amy Rees Lewis, Richard Nelson

**Visitors:** Todd Brightwell, Annette Call, Jeff Edwards, Tauni Everett, Robert Johnson, Stan Kanarowski, Ted McAleer, Jackie McGill, Steve Oberbeck, Brice Wallace

**Staff:** Luke Behrmann, Clark Caras, Doug Clark, Connie Gates, Amy Hamblin, Franz Kolb, Fred Lange, Bill Loos, Marshall Moore, Michael Nelson, Jason Perry, Pete Pletsch, Michael Sullivan, Marshall Wright

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**Welcome -**

**Approve July 2007 Minutes**

**MOTION: James Sorenson moved to approve the minutes of the July 20, 2007 GOED Board Meeting. Gerald Sherratt seconded the motion. Motion carried unanimously.**

James Sorenson, a new board member, was introduced. Jason Perry administered the Oath of Office.

**MOTION: Ragula Bhaskar moved to support the Crandall Canyon Mine tragedy and express the board's sympathy and condolences for the families. Jack Brittain seconded the motion. Motion carried unanimously.**

**Committee Reports**

*Incentives Committee*

MPIF – Dadnapped

Project Request:

- Application type: MPIF
- Category: Feature (Independent)
- Dollars left in state : \$2,680,000
- Requested estimated rebate at \$402,000
- Average Salary for Utah crew – 18 Utah cast at \$2,897 per week; Utah Stunt Coordinator at \$3,440 per week; 6 Utah Stunt Players at \$759 per day; 98 crew members at \$1,484 per week and approximately 1,000 Utah extras at \$200 per day
- Film production will total 70 days

Amount of budget to be spent in Utah:

- \$2,680,000 which represents 60% of the total budget of \$4,496,423.

Script Review for Content Matter:

- Disney Channel-family cable channel

Demonstrate Readiness Requirements:

- Financing: Disney Channel License Fee \$4,496,423
- Distribution agreement: ABC Cable networks Group Initial broadcast on The Disney Channel
- Completion Bond: None

Project schedule:

- Beginning preproduction: 09/04/2007 – 10/13/2007
- Beginning Photography: 10/15/2007 – 11/16/2007

- Begin Wrap: 11/19/2007 – 12/11/2007

#### Additional Information:

Salty Pictures, Inc. has produced many films in Utah and has experience with the local talent pool. They have utilized the incentive program before on other films, including the original High School Musical and High School Musical 2, Buffalo Dreams, Halloween Town 4, and Minutemen.

**MOTION: Jerry Oldroyd moved to approve for Salty Pictures, Inc., for the film Dadnapped, a 15% MPIF rebate of \$402,000 of the total dollars left in the state, not to exceed \$500,000. Molonai Hola seconded the motion. Motion carried unanimously.**

#### Delta Air Lines

##### Request:

- Delta Air Lines is seeking \$250,000 to help fund the startup of direct flights from Salt Lake City to Europe

##### Project Highlights:

- Begin first direct trans-Atlantic flights from Salt City to Europe
- Economic impact greater than \$90,000,000 (Delta estimate)
- Local job creation of at least 1,100 jobs (Delta estimate)
- Increased tourism with easier access to national parks and ski slopes for foreign visitors
- Increased travel options for Utahns

##### Other Contributions:

- Salt Lake City, Dept. of Airports: \$1,000,000 (\$655,000 in cash and \$345,000 in waived landing fees)
- Department of Travel and Tourism: \$600,000 in-kind marketing dollars

**MOTION: Jerry Oldroyd moved to approve an Economic Opportunity Grant of \$250,000 from the Industrial Assistance Fund for Delta Air Lines to fund the start-up of direct flights from Salt Lake City to Europe. The grant is conditioned on Salt Lake City committing \$1,000,000 and Travel and Tourism committing \$600,000 to the project. Grant is to be paid after the maiden voyage of the Delta Salt Lake to Europe. Mel Lavitt seconded the motion. Motion carried unanimously.**

Jeff Edwards, President and CEO of EDCUtah, presented EDCUtah's year end results. EDCUtah had their annual meeting on Thursday; it was also the company's 20<sup>th</sup> anniversary.

#### GOED Report

Clark Caras reported on the recruitment initiative. Copies of the Enterprise newspaper were handed out in which the state has an ad announcing new workforce statistics and promoting Utah as a great place to work. There was also information on other talent recruitment efforts and the different ads that have been distributed around the country. Jason Perry also added that they are organizing some reverse trade missions to visit other states and identify certain markets of talent.

Michael Sullivan reported that the Business Utah 07-08 publication will be going to press soon. Samples of pages from the publication were passed around. The Area Development Magazine Silver Shovel Award was given for the State of Utah's excellence in economic development.

Franz Kolb discussed the upcoming India Trade Mission on October 29-November 2.

Connie Gates discussed the upcoming GOED Board Retreat September 14<sup>th</sup>. The retreat is for Board Members only and not open to the public.

Marshall Moore discussed the "phenomenon" of High School Musical II, which will air on the Disney Channel this week. The film recognizes Utah as the filming location and has been great for promoting the state as a whole.

Fred Lange announced that the PTAC Procurement Symposium will be on October 18, 2007. Sessions, attendance feedback, and topics that will be covered were discussed.

Jason Perry announced that it is time to start thinking about legislative priorities. Please notify GOED if there are any legislative requests. A new requirement this year is that outside requests must be made through state agencies.

Locations for future GOED Board meetings were discussed.

Michael Nelson, Managing Director of Corporate Recruitment and State Incentives, GOED, announced his resignation and gave thanks to staff, board members, Jason Perry and EDCUtah.

**MOTION: Mel Lavitt moved to thank Michael Nelson for his service to the State of Utah. Jack Brittain seconded the motion. Motion carried unanimously.**

Meeting adjourned 11:15 a.m.